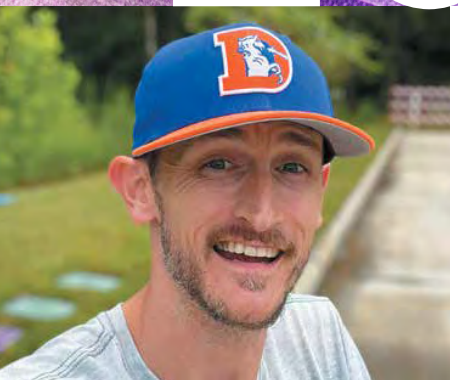
Quest Media

MDA Muscular Dystrophy Association

2027 Media Kit






EMPOWER individuals and families with neuromuscular disease.

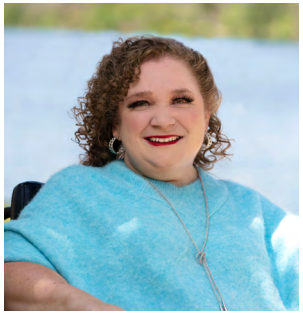
INFORM our extensive network of families and healthcare professionals.

ENGAGE with Quest readers in print and online.

Print | Website | e-Newsletter | Podcast | Innovative Formats | Guidelines

WELCOME

Quest Media is an innovative healthcare and adaptive lifestyle platform — including a magazine, blog, podcast, and e-newsletter — owned and operated by the Muscular Dystrophy Association. Through this platform, we amplify voices and drive crucial conversations with experts, thought leaders, and our community on topics that matter most to them.



Mindy Henderson, Quest Media Editor-in-Chief, is an advocate, motivational speaker, and author living with spinal muscular atrophy. Under Mindy's visionary leadership, Quest Media has become a leading resource for the disability community, empowering readers and listeners by exploring progress, independence, and well-being.

About Quest Magazine

For 30 years, Quest Magazine, MDA's national flagship quarterly publication, has been a trusted and valued resource for the neuromuscular disease community. Empowering readers with a rich blend of scientific information, clinical updates, and insightful articles, Quest Magazine covers an array of topics, including employment, accessible travel, adaptive fashion, home modifications, personal stories, and much more, serving as a hub of information, tools, and resources for the neuromuscular disease and broader disability communities.



Quest Magazine Highlights

- National circulation of 102,000 and average issue readership of 200,000
- Distributed throughout the MDA Care Center Network at more than 150 top medical institutions nationwide
- Available to additional audiences as a digital magazine at **MDAQuest.org**

Our Mission

Muscular Dystrophy Association (MDA) is the #1 voluntary health organization in the United States for people living with muscular dystrophy, ALS, and over 300 other neuromuscular conditions. For 75 years, MDA has led the way in accelerating research, advancing care, and advocating for support and inclusion of families living with neuromuscular disease.

MDA's mission is to empower the people we serve to live longer, more independent lives.

Audience Profile

Quest Magazine is read by an engaged audience of 200,000 — including people living with neuromuscular diseases and other disabilities, along with their friends, families, and caregivers. The publication also is a valuable resource for researchers and multidisciplinary healthcare providers throughout the MDA Care Center Network.

The 2026 readership survey revealed this snapshot of the Quest Media audience:

98% read every issue of Quest Magazine.

68% contacted an advertiser or visited the advertiser's website after seeing their ad through Quest Media.

88% have some kind of postsecondary education.

75% use a wheelchair or scooter.

46% are more likely to buy from a company that advertises with Quest Media or supports MDA.



"Quest Magazine has educated me about how we all can live (and thrive) with neuromuscular challenges. The magazine is a game-changer for people facing a neuromuscular diagnosis."
— Quest reader

Engage with MDA's Extensive Network

Since 1950, MDA has been providing support to clinicians and scientists worldwide dedicated to neuromuscular research and patient care advances. The MDA Care Center Network includes 2,000 scientists, physicians, nurses, and allied healthcare providers who actively engage with MDA and contribute to MDA's resources and educational programs.

Advertising with Quest Media offers an unparalleled opportunity to connect with families living with neuromuscular diseases and reach MDA Care Center Network professionals, who provide comprehensive, multidisciplinary care to this patient population.

Reach Your Audience

PRINT

Quest Magazine

- Quarterly publication with a national **circulation of 102,000** and average **reach of 200,000** per issue
- Distributed throughout the MDA Care Center Network of **150+ Care Centers** embedded in top medical institutions nationwide
- Available to additional audiences as a digital magazine at **MDAQuest.org**
- Print campaigns **significantly lift sales** and show the highest return on advertising spend

DIGITAL

Quest Media Content Hub

- Average of **20,000** impressions/views per month

Quest e-Newsletter

- Deployed monthly to **46,000** individuals, families, and caregivers in the MDA community
- Average open rate: **52%**

MDA Monthly Report e-Newsletter

- Deployed monthly to **5,400** research and clinical care professionals in the MDA Care Center Network and beyond
- Average open rate: **20%**

PRINT AD RATES

QUEST 2027 RATES

AD SIZE				
4/C Ads	**1x**	**2x**	**3x**	**4x**
Full page	$14,500	$14,000	$13,500	$13,000
1/2 page	$10,500	$10,000	$9,500	$9,000
1/4 page	$6,000	$5,500	$5,000	$4,500
Black & White ISI (Pharmaceutical advertisers only)	**1x**	**2x**	**3x**	**4x**
Full page	$13,000	$12,000	$11,500	$11,000
Premium Positions	**1x**	**2x**	**3x**	**4x**
2-page center spread	$23,500	$23,000	$22,500	$22,250
Cover 2 & 3	$20,500	$20,000	$19,500	$19,000
Cover 4	$22,000	$21,500	$21,000	$20,500

Frequency discounts apply to multiple issues and/or total ad insertions within a calendar year.

Book trim size: 8.375" x 10.875"

AD SIZE	OVERALL DIMENSIONS
2-page spread (includes bleed)	17" x 11.125"
Full page (includes bleed)	8.625" x 11.125"
* 1/2 page horizontal	7.375" x 5"
* 1/4 page vertical	3.625" x 5"

*No fractional ads with bleeds accepted.

Additional advertising opportunities are available, including inserts, onserts, and cover wraps. **See page 8 for details.**

2027 DURABLE MEDICAL EQUIPMENT (DME) AD PACKAGE

1/4 page vertical (3.625" x 5")	
+ Digital Ad Unit running on **MDAQuest.org**	**$3,000 per quarter**

AD DEADLINES 2027

ISSUE	AD CLOSE	MATERIALS DUE	ESTIMATED IN-HOMES
Issue 1	Dec. 1, 2026	Jan. 5, 2027	Late March
Issue 2	March 1, 2027	March 17, 2027	Mid-June
Issue 3	May 26, 2027	June 14, 2027	Mid-September
Issue 4	Aug. 20, 2027	Sept. 8, 2027	Early December

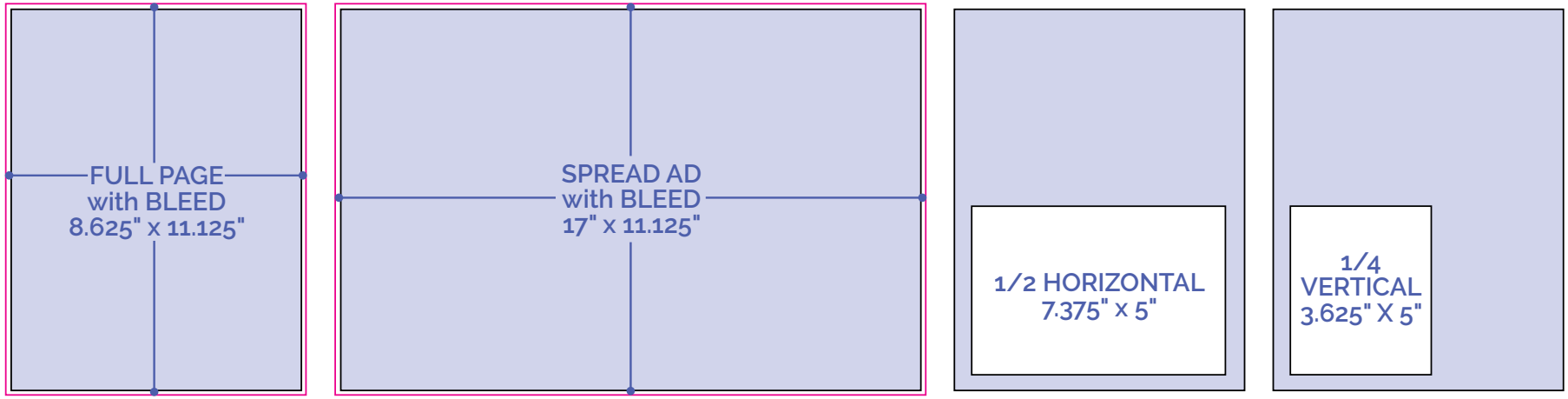
Dates are subject to change.

80% of readers always or sometimes review the advertisements in Quest Media.

MECHANICAL SPECIFICATIONS

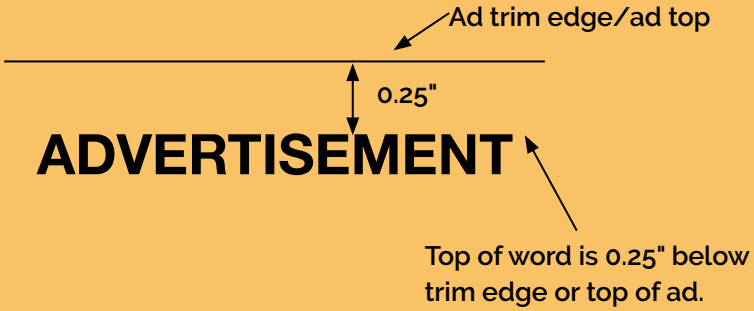
Book trim size:	Bleed:	Safety from trim:
8.375" x 10.875"	0.125"	min. 0.25"

Keep all important content .25" from trim.

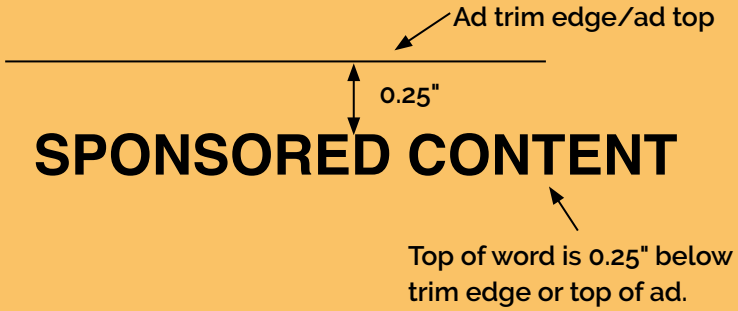


AD CONTENT LABELING

All ad pages must be labeled "ADVERTISEMENT," except for black-and-white patient ISI/safety information pages. The word ADVERTISEMENT must be in 12 pt Helvetica Bold typeface, ALL CAPS, in black or drop-out white.



Advertisements that simulate editorial content (i.e., advertorials) must be labeled "SPONSORED CONTENT" at the top of each page in 12 pt Helvetica Bold typeface, ALL CAPS, in black or drop-out white.



*See the full advertising guidelines on **page 14**.*

Mechanical Specifications

ACCEPTABLE FILE FORMAT

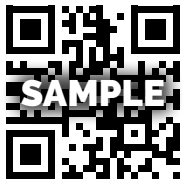
- Please supply a hi-res print-ready PDF/X-1a file.
- View specifications at **swop.org** or **adobe.com** (search on PDF/X compliance).
- All fonts must be outlined or embedded.
- All images must be 300 dpi.
- Crop marks and color bars should be outside printable area (0.125" in offset).
- Only one ad page per PDF document.

COLOR

- **Color ads must use CMYK color only.**
- Do not use Pantone/spot colors.
- All colors must be converted to CMYK; no RGB, LAB, or Spot/PMS colors will be accepted.
- Black & white ads should use black only (not 4-color); images should be grayscale.
- 2-color ads should be built from CMYK process.
- Ink density should not exceed 300%.
- Black text 12 pt or smaller should be black only (C=0%, M=0%, Y=0%, K=100%).

QR CODES

- **Color:** Multi-color, RGB color format, spot colors, or gradients will not be accepted. **QR codes must be composed of one CMYK color**. Most advertisers prefer black only (C=0%, M=0%, Y=0%, K=100%), but any one of the four colors can be used alone.
- **Size:** To make sure most smartphones can scan it, a QR code should be at least 0.75" wide by 0.75" long.
- Any unusual, branded, customized, or multi-color QR codes could lead to an unscannable QR code in the printed magazine. Quest accepts no responsibility for QR codes that malfunction as a result of press errors.
- It is best practice to have the destination link active at the time of ad submission.



K=100%

AD DEADLINES 2027

ISSUE	AD CLOSE	MATERIALS DUE	ESTIMATED IN-HOMES
Issue 1	Dec. 1, 2026	Jan. 5, 2027	Late March
Issue 2	March 1, 2027	March 17, 2027	Mid-June
Issue 3	May 26, 2027	June 14, 2027	Mid-September
Issue 4	Aug. 20, 2027	Sept. 8, 2027	Early December

Dates are subject to change.

BEFORE YOU SUBMIT YOUR AD

Go through this checklist to make sure your ad meets our requirements:

- ☐ All colors are CMYK color only (no RGB, LAB, Spot/PMS)
- ☐ QR codes are composed of one CMYK color
- ☐ All images are at minimum 300 dpi
- ☐ All fonts have been outlined or embedded
- ☐ All ad pages are labeled ADVERTISEMENT, except for B&W ISI pages

SUBMITTING FILES

For PDFs smaller than 10MB, send via email to **questadsubmit@mdausa.org**.

For PDFs larger than 10MB, contact **questadsubmit@mdausa.org** for alternate file transfer methods.

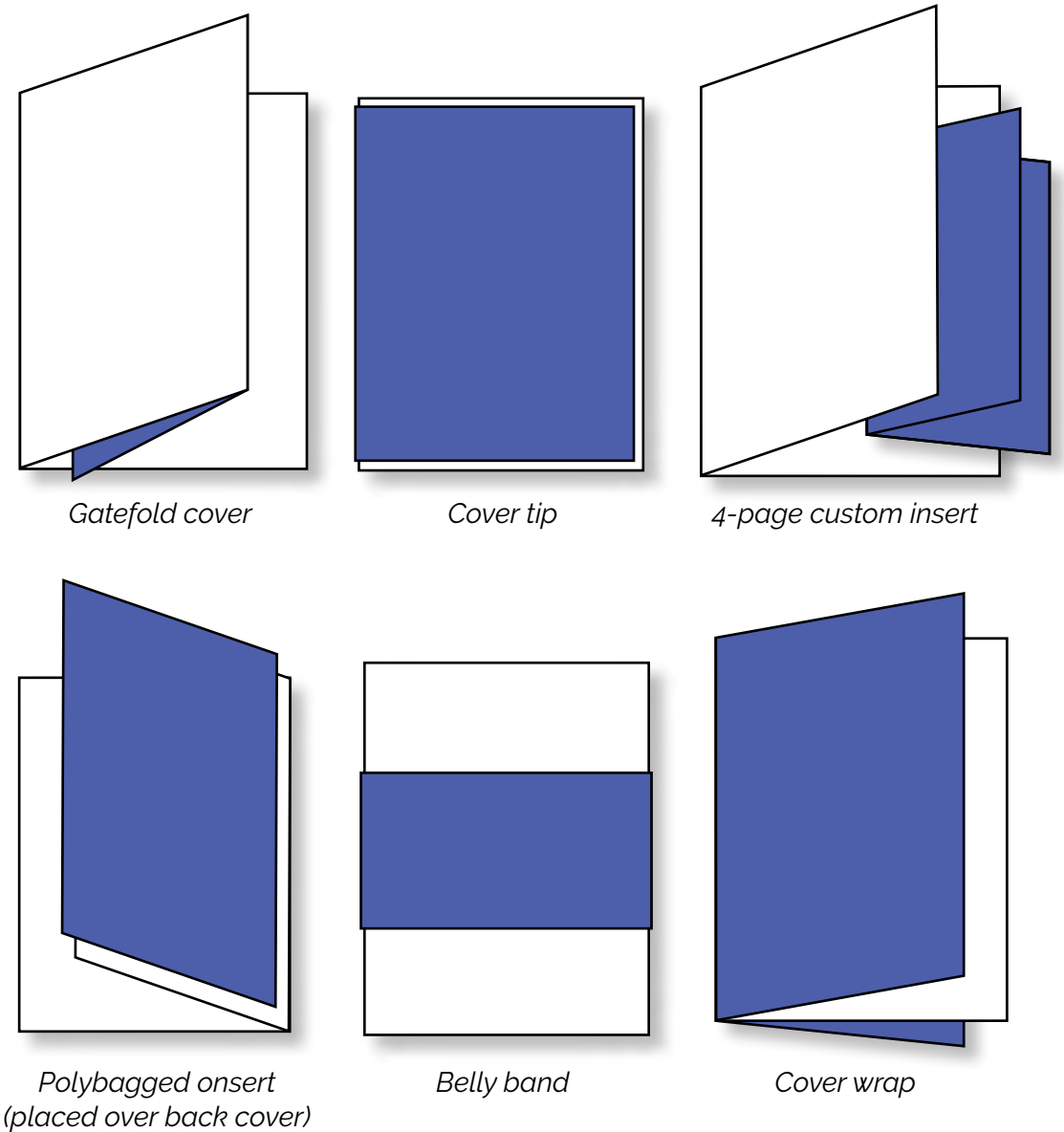
Stand Out From the Crowd

Get noticed by our highly targeted audience of MDA families, caregivers, physicians, therapists, and researchers with these standout advertisements:

- **Gatefolds:** Gain three pages of advertising or advertorial space inside the front cover or in the center of the magazine.
- **Cover tips, cover wraps, and belly bands:** Make your message the first thing readers see.
- **Custom inserts:** Place your postcard or promotional piece in Quest.
- **Polybagged onserts:** Deliver pamphlets, brochures, or other printed materials with Quest.
- **Sponsored Content:** Share an advertisement designed to simulate editorial content.

Sponsorship opportunities are available upon request.

Advertiser area =



Gatefold cover

Cover tip

4-page custom insert

Polybagged onsert (placed over back cover)

Belly band

Cover wrap

QUEST MEDIA WEBSITE

The Quest Media adaptive lifestyle website features ad spaces viewable across desktop, tablet, and mobile platforms. Reach Quest's engaged audience at **MDAQuest.org**.

Web Deadlines and Details

- All website ads must be submitted 5 business days before the scheduled start date and are subject to approval.
- Ad sizes that are not supplied at deadline will not qualify for additional discounts.
- If requested, digital ads can be served within the US only.
- All website advertising is a 3-month minimum buy.
- 20% premium charged for HTML5 rich media ads.
- Online rates are net (no additional agency discount provided).

MONTHLY WEBSITE AD RATES

CAMPAIGN DURATION AND UNIT SIZE	3 MONTHS	6 MONTHS	9 MONTHS	12 MONTHS
Ad Space 1: Super Leaderboard (Premium, 4 available, one per advertiser)	$15,000			
Ad Space 2: Top Square (Premium, 2 available, ROS)	$10,000			
Ad Space 3: Bottom Square (Premium, ROS, 2 rotations)	$2,800	$2,600	$2,400	$2,200
Ad Space 4: Bottom Leaderboard (ROS, 2 rotations)	$1,800	$1,600	$1,400	$1,200
Ad Space 5: Top Leaderboard (ROS, 2 rotations)	$2,500	$2,100	$1,800	$1,600
Ad Space 6: Wide Skyscraper (ROS, 2 rotations)	$2,000	$1,800	$1,600	$1,400
Video Space	$3,500	$3,000	$2,500	$2,000



90% say Quest content helps them learn about resources or opportunities they might not otherwise know about.

QUEST MEDIA DIGITAL AD SPECS

MDAQuest.org is updated regularly with the latest magazine, blog, and podcast content. The website showcases digital ad spaces that are viewable across desktop, tablet, and mobile devices.

QUEST WEBSITE AD SPECS

AD SPACE	DESKTOP	TABLET	MOBILE
1	970 x 90px	728 x 90px	320 x 100px
2*	300 x 250px	300 x 250px	300 x 250px
3*	300 x 250px	300 x 250px	300 x 250px
4	728 x 90px	468 x 60px	320 x 50px
5	728 x 90px	468 x 60px	320 x 50px
6*	300 x 600px	300 x 600px	300 x 600px
Video*	1920 x 1080px	1920 x 1080px	1920 x 1080px

**One asset is needed for these ad positions.*

VIDEO FILES

Format: MP4
Min. resolution: 1080 px (full HD)
Aspect ratio: 16:9 (horizontal)
File size: 5-10 MB
Length: 3-60 seconds

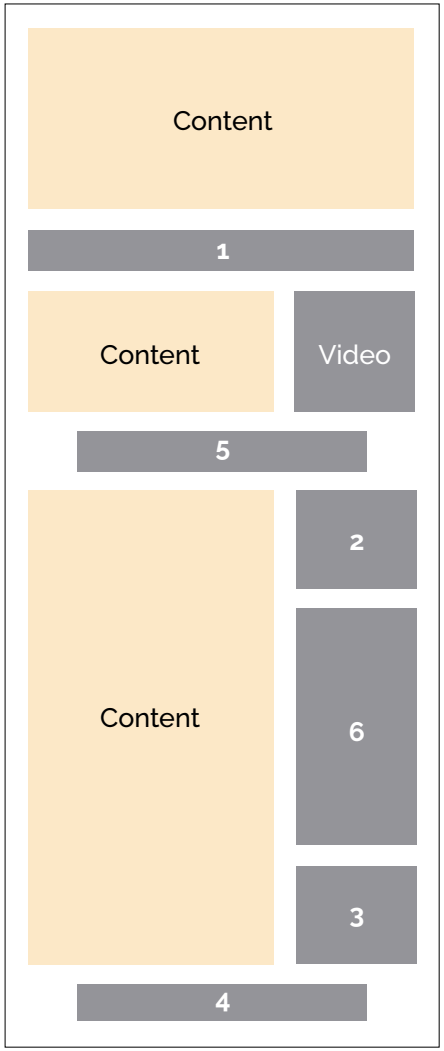
ACCEPTABLE FILE FORMATS

1. Static image file types: .jpg, .png, .gif
   - All web images must be 72 dpi
   - Color format: RGB or indexed
   - Maximum file size: 90 KB
   - Must include one click-through URL
2. HTML5/rich media
   - ZIP archives may contain up to 200 files
3. Custom HTML/third-party tags

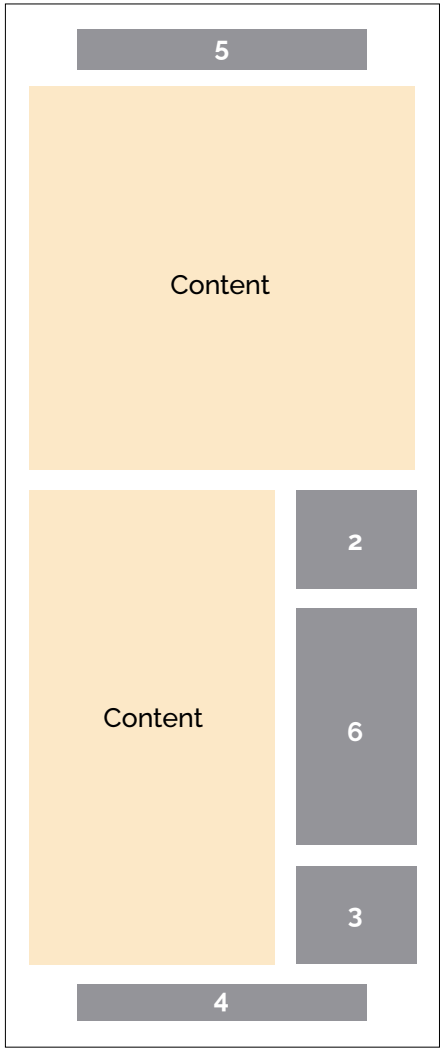
SUBMITTING DIGITAL FILES

- Submit digital ad materials to **questadsubmit@mdausa.org**.
- All website ad material must be submitted 5 business days prior to the intended start date and are subject to approval.

DESKTOP HOME



DESKTOP CATEGORY/ ARTICLE PAGES



QUEST NEWSLETTER

The Quest Newsletter is a monthly e-newsletter distributed to Quest community readers in the MDA email database and posted online at **MDAQuest.org**. The content promotes magazine articles, podcast episodes, and exclusive online content that connect readers to educational resources and events designed for MDA's community and a regularly updated list of recruiting clinical trials.

Benefits

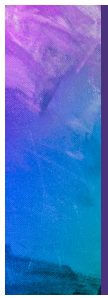
+ Company awareness and recognition
+ Additional impressions around your company's support of MDA

Reach

+ More than 46,000 individuals and families impacted by neuromuscular disease and their friends and networks
+ Average open rate 52%; average click-through rate 3%

Opportunities

+ 600 x 75 px Banner Ad
+ Limit two advertisers per newsletter
+ ***Tag requirements:*** Standard clickTAGs required with impression trackers that use 1 x 1 px images. Iframe, JavaScript tracking codes, and Flash ads are not supported.
+ ***Sponsored Content requirements:***
  - Graphic image (72 dpi/400 x 250 pixels), 5-word headline, 30-word description, URL link
  - All Sponsored Content modules require review and approval by Quest editorial staff
  - Two (2) Sponsored Content modules available per month

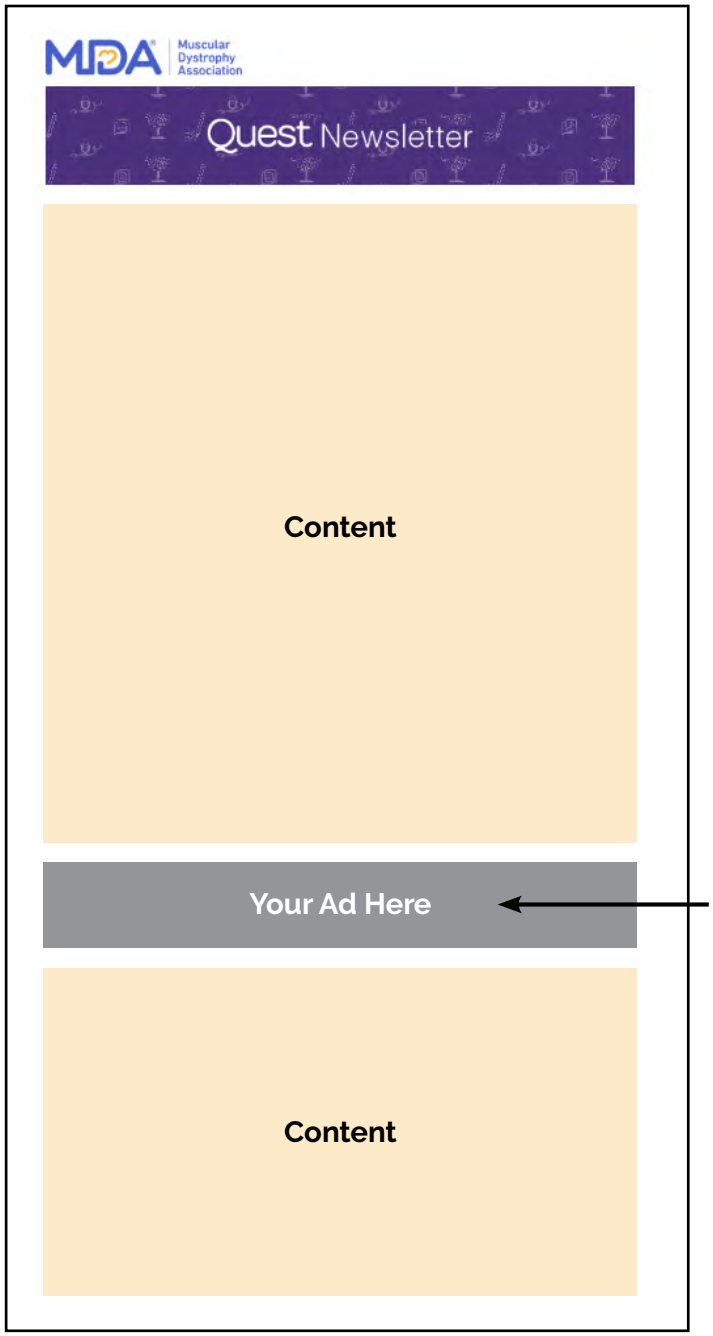


82% read or listen to Quest content at least once a month.

53% visited an advertiser's website after seeing it in Quest.

$8,000 per month Banner Ad

$12,000 per month Sponsored Content



MDA MONTHLY REPORT NEWSLETTER

The MDA Monthly Report is an e-newsletter distributed monthly to all clinicians and researchers within the MDA database, as well as posted on mda.org. The newsletter provides the MDA Care Center Network and the broader clinician and researcher community with a summary of important updates and events from across the neuromuscular disease landscape. Content includes thought-leader editorials, clinical trial updates/data releases, upcoming events and meetings, and an overview of key publications of interest.

Benefits

- Company awareness and recognition
- Cross-promotion of additional company-sponsored MDA educational programs
- Additional impressions around your company's support of MDA

Reach

- Distribution to 5,400 research and clinical care professionals in the MDA Care Center Network and beyond
- Average open rate 20%; average click-through rate 3%

Opportunities

Banner Ad

$8,000 per month
Banner Ad

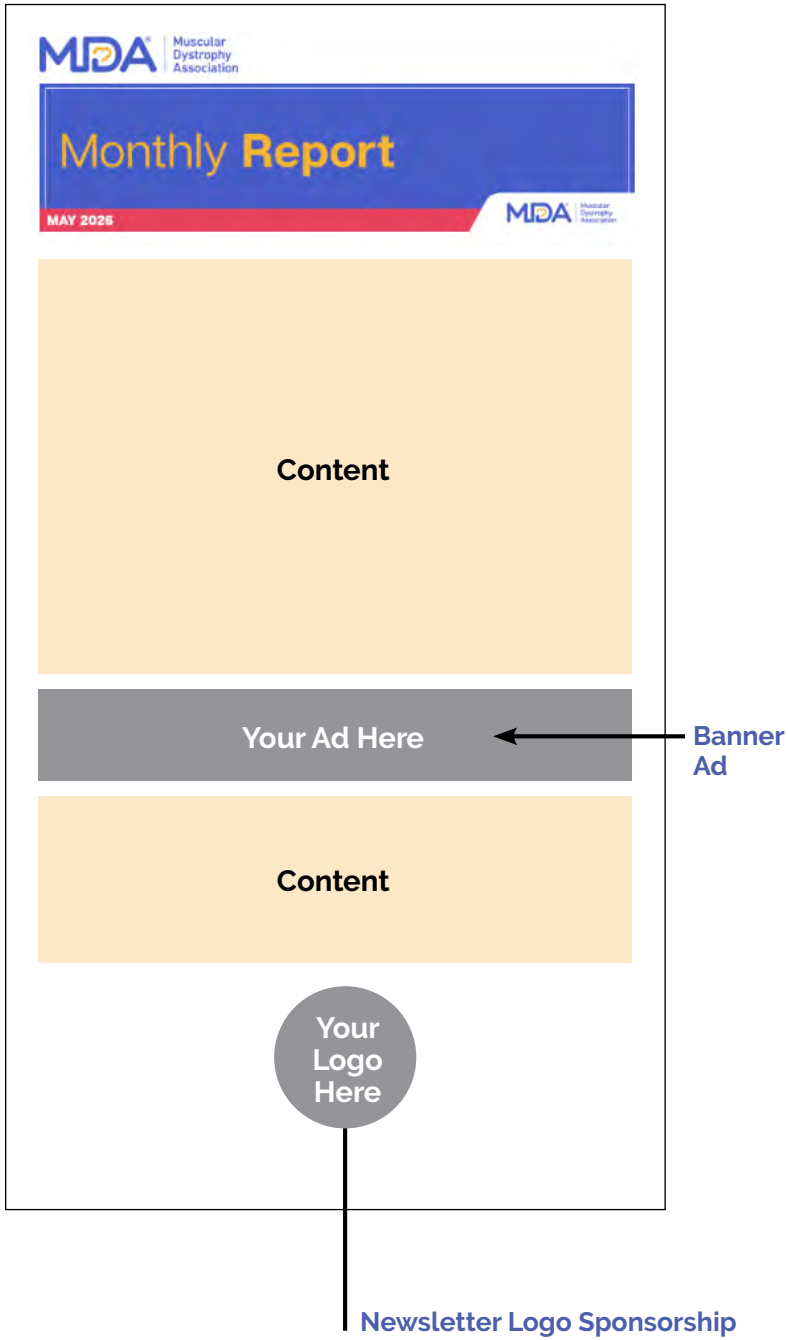
- 600 x 75 px Banner Ad
- Limit two advertisers per newsletter
- ***Tag requirements:*** Standard clickTAGs required with impression trackers that use 1 x 1 px images. Iframe, JavaScript tracking codes, and Flash ads are not supported.

Newsletter Logo Sponsorship

- Logo sponsorship is available for one or multiple issues.
- Sponsor's logo is placed at the end of the page.

LOGO SPONSORSHIP RATES

6 Issues	$10,000
12 Issues	$14,000





Quest Podcast

In Quest Magazine, we take deep dives into issues that affect our community — but we know the conversation doesn't end there. On the Quest Podcast, host Mindy Henderson, Quest Media Editor-in-Chief, motivational speaker, author, and member of the neuromuscular disease community, brings thoughtful conversation about issues affecting individuals living with disabilities and those who love them to the neuromuscular disease community and beyond.

Topics include:

+ Dating and marriage with a neuromuscular disease
+ Accessible travel
+ The changing landscape of neuromuscular medicine
+ Spotlights on influencers with neuromuscular conditions

More than 16,000
lifetime downloads

Opportunities to connect with the MDA community are available via Quest Podcast sponsorship.

Sponsors may be recognized through the following methods, depending on the type of support:

+ Statement of recognition in the episode introduction and on the episode information page
+ Each podcast episode will include one audio sponsor advertising placement (:05-:60 in length). MP3 or WAV file required.
  - **Audio recording:** Sponsor recognition segments may be general information, awareness, or branded ads. Ads must be supplied fully recorded/edited.
  - **Corporate message:** This can be provided as a script for the Quest Podcast host to read or can be provided as a prerecorded audio clip.
+ Segment can be placed pre-roll or post-roll
+ Sponsors can choose to support a specific episode or the entire series
+ Ads/corporate messages are subject to MDA approval
+ Limit of two sponsors per episode

Deadlines and cancellation policy:

+ Scripts/WAV creative files are due 30 days prior to designated monthly episode.
+ Cancellations must be received in writing 60 days prior to the month reserved. Cancellations after 60 days will incur a 50% penalty.

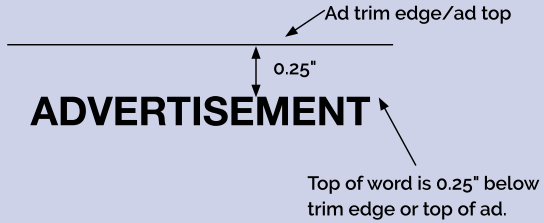
Sponsorship pricing is available upon request.

ADVERTISING GUIDELINES

All advertising material must conform to all applicable laws and regulations, and claims in advertising must be truthful, cannot be deceptive or unfair, and must be evidence-based.

All print ad pages must be labeled "ADVERTISEMENT," except for black-and-white Patient ISI/Safety Information pages. The word ADVERTISEMENT must be in 12 pt Helvetica Bold typeface, ALL CAPS, in black or drop-out white, as shown below. Publisher reserves the right to correct ads that do not comply with this guideline by placing the word ADVERTISEMENT over the ad at Publisher's discretion.

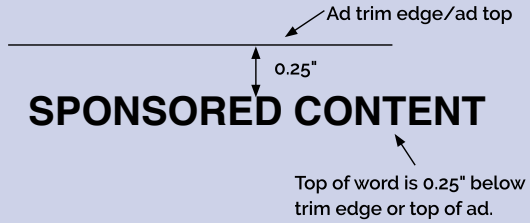
Example of type style, size, and placement:



All online ad spaces include the label "ADVERTISEMENT" above ads.

SPONSORED CONTENT/ADVERTORIALS:
Advertisements that simulate editorial content (i.e., advertorials) must receive prior approval from the Publisher and must be labeled "SPONSORED CONTENT" at the top of each page in 12 pt Helvetica Bold typeface, ALL CAPS, in black or drop-out white. Publisher reserves the right to insert "SPONSORED CONTENT" above any content that does not comply with this guideline. Sponsored content/advertorials must be visually distinct from the host publication through use of recognizably different photography, layout, and typeface.

Example of type style, size, and placement:



ACCEPTANCE OF ADVERTISING
Acceptance of advertising in Quest Media shall not be interpreted or implied as an endorsement, recommendation, approval, or warranty of the products or services by MDA or any group affiliated with MDA. MDA will not take action, sign an agreement, or make a statement that endorses or implies endorsement of any commercial product, process, service, or enterprise. Advertisements that could potentially be confusing to a reader by inferring a direct relationship, affiliation, endorsement, or offering by MDA will be rejected.

In addition:

- Any advertisements related to prescription and over-the-counter medications, clinical trials, food products, vitamins, special diets, medical devices, mobility equipment, and assistive aids promoting specific health benefits for people with neuromuscular diseases will be accepted only if claims made in the ad can be substantiated by specific clinical data from a reputable institution and comply with applicable laws and regulations.
- Companies submitting ads for new products may be required to provide information to MDA regarding product safety and effectiveness.
- Advertisements from pharmaceutical companies must conform to all FDA and FTC regulations.
- Advertisements for medical tourism will not be accepted.

Quest Magazine is mailed according to the United States Postal Regulations and adheres to all requirements for Nonprofit Mail Status. The following advertising content is restricted under the USPS rules governing Nonprofit Marketing Mail, except for promotion of services or programs that are specifically applicable to individuals with neuromuscular diseases:

- Credit, debit, charge card, or similar financial organizations
- Insurance policies/providers
- Travel companies/providers

TERMS AND CONDITIONS
These conditions apply to all advertisements, insertion orders, drafts, and mock-ups submitted to MDA for publication in print and digital editions on the Quest Media platform.

PUBLISHER APPROVAL

All advertisements are subject to Publisher's approval. Publisher reserves the right to refuse to accept any advertisement for any reason, whether or not the ad has previously been accepted and/or published. Publisher further reserves the right to reject or cancel any insertion order, space reservation, or position commitment at any time without giving cause and without liability.

ADVERTISER RESPONSIBILITY

It is the responsibility of the advertiser and its agency to check the advertisement for errors when submitting files. Publisher assumes no responsibility for running incorrect creative versions or for errors appearing in advertisements, such as old or incorrect corporate logos, incorrect phone numbers, or typos. Credits or make-goods will be given only if a price, phone number, website, or address is incorrect, and the Publisher is at fault.

ADVERTISER WARRANTY

The advertiser and its agency jointly and severally assume liability for all content of advertisements published by Publisher. The advertiser and its agency represent and warrant that:

- The advertiser owns or has obtained all the necessary rights in the advertisement, including acquiring necessary intellectual property rights for the advertisement;
- The advertisement complies with any and all applicable law or regulation, including without limitation those laws, rules, and regulations promulgated by the FDA and FTC; and
- The advertisement does not violate or infringe upon any third-party right in any manner or contain any material or information that is defamatory, libelous, or slanderous; that violates any person's right of publicity, privacy, or personality; or that may otherwise result in any tort, injury, damage, or harm to any person.

The advertiser and its agency acknowledge that the Publisher is relying on the foregoing warranties.

LIABILITY

The advertiser and its agency are jointly and severally responsible for the content of all advertisements submitted to the Publisher. Both the advertiser and its agency shall indemnify, defend, and hold harmless Publisher and its directors, officers, employees, and agents from and against any and all claims, actions, demands, losses, liabilities, or damages, including, without limitation, legal and accounting fees arising or resulting from the provision of any advertising copy to the Publisher by or on behalf of the advertiser. Publisher is not liable for the quality of reproduction when specifications are not adhered to or when materials arrive after the due date specified in the Quest Media Kit. Publisher's liability will not exceed the cost of the ad.

ADVERTISEMENT POSITIONING AND PLACEMENT

Positioning of advertisements is at the sole discretion of the Publisher. Publisher does not guarantee any positioning or separation from other advertisers. A position guarantee is only permissible when a Premium Position is purchased (i.e., covers, gatefolds, center spread ads, belly bands, and onsert/insert placements). Publisher will not honor requests to place advertising directly adjacent to related editorial content.

CANCELLATION POLICY

Cancellations for Run of Book (ROB and Sponsored Content) print advertising in Quest Magazine must be received 30 days prior to the issue ad close date as stated in the media kit. Cancellations made after the stated media kit ad close date will incur a 50% penalty for the total amount of the ad campaign reserved.

Cancellations for all Premium Positions (Covers 2, 3, & 4, Center Spread, Polybagged Onserts, and First Right of Refusal) in Quest Magazine must be received in writing 60 days prior to the ad close date stated in the media kit and will incur a 50% penalty for the total amount of the Premium Position placement. Cancellations will not be accepted after the ad close date. There are no exceptions.

Cancellations for e-Newsletters and Podcast advertising must be received in writing 60 days prior to the month of

deployment. Cancellations received after 60 days will incur a 50% penalty for the total amount of the ad campaign reserved.

Cancellations for the Quest Media Website (**MDAQuest.org**) must be received in writing 30 days prior to the scheduled campaign month. Cancellations after 30 days will incur a 50% penalty for the total amount of the campaign.

The advertiser and its agency are jointly and severally responsible for the full cost of the reserved space after the deadline. Publisher reserves the right to use an advertisement from a previous issue for any cancellations received after the stated deadline at full cost. If fewer insertions are run than originally contracted for, the advertiser and its agency will be jointly and severally liable for the difference between the frequency discounted rate and the actual ad rate.

AGREED-UPON RATE

Publisher accepts no verbal commitments. A signed insertion order is required to guarantee insertion in Quest Media print and digital offerings. Rates agreed to in a signed insertion order will not be changed so long as the advertiser provides creative consistent with the signed insertion order. If the advertiser changes the creative (e.g., providing an ad at a larger size than indicated in the insertion order), the advertiser and its agency are jointly and severally liable for the additional cost associated with the changes based on the Publisher's current advertising rates. Advertiser must notify the Publisher in writing at least 30 days prior to the material deadline that a change to the creative is being requested.

PAYMENT

Payment is due in full 30 days from receipt of the invoice. Publisher reserves the right to discontinue future advertisements if advertiser or its agency fails to pay an invoice within 60 days after issuance. Nonpayment of Quest Media invoices will result in permanent cash with order status, no exceptions. Advertiser and its agency are jointly and severally liable for the full cost of any advertisements not printed because of nonpayment. Payment remittance via ACH Payment Transfer information will be provided.

NOTE: Conditions other than rates are subject to change by Publisher without notice. Publisher is not bound by any conditions other than those set forth here, including any conditions printed or appearing on insertion orders or copy instructions that conflict with the provisions set forth here.

